



BONNIEVALE

HISTORY

Building a Town

Bonnievale Wines is named after our quaint town that was founded by the visionary Scotsman, Christopher Forrest Rigg around the turn of the 19th century. Rigg, with his entrepreneurial spirit, bought a sizeable track of land in the luscious valley and began developing an irrigation canal to ensure a reliable water supply to the valley.

Rigg used most of his personal resources and all of his persuasive ability to sell the idea to like-minded pioneers who certainly took his philosophy to heart. Through sheer hard work and dedication the successful, thriving town of Riggton was born.

Rigg later renamed the town Bonnievale (Beautiful Valley) after his **grandfather's** residence in Scotland.

Unity is Strength

By the mid-1990's there were three producer-owned wineries in Bonnievale. Bonnievale Cellar, Merwespont and Nordale. The leadership of the wineries discussed the idea of amalgamation, realizing that combined production capacity, expertise in winemaking, marketing and industry buying power will lead to a distinct competitive advantage.

In 2006, the companies merged to form Bonnievale Wines. Financier John Barnardt was recruited from the banking industry to lead the enlarged group.

The new Bonnievale Wines grew into one of South **Africa's** largest wine producers whilst increasing exports and share in the domestic, bottled market with the Bonnievale Wines ranges.





WINERIES

Bonnievale Wines has three modern cellar facilities processing 25 000 – 28 000 tons per season.

The three facilities enable Bonnievale Wines to manage each of the grape and wine classes independently. It allows the winemakers to track and monitor the source of the best wines back to the exact vineyard where they were produced and continue to work with the growers on improving even further.

The owners of these vineyards are encouraged to practice advanced grape growing techniques, supported by a team of top viticulturists to ensure that the cellar is able to produce premium wines year after year.

LOCATION

Over more than half a century Bonnievale Wines has built up a sustainable grape supply network from 100 grape producers. The fertile land in the Bonnievale valley boasts a variety of geology, geography and climate, creating a varied terroir that is evident in the selection of grapes produced here.

The area extends to within 100km from the ocean and includes two rivers (the Breede and Riviersonderend) and hills and mountains that offer a variety of slopes and micro-climates. The winemakers get to play with this rich palate, picking and choosing from the treasure chest of terroir potential.

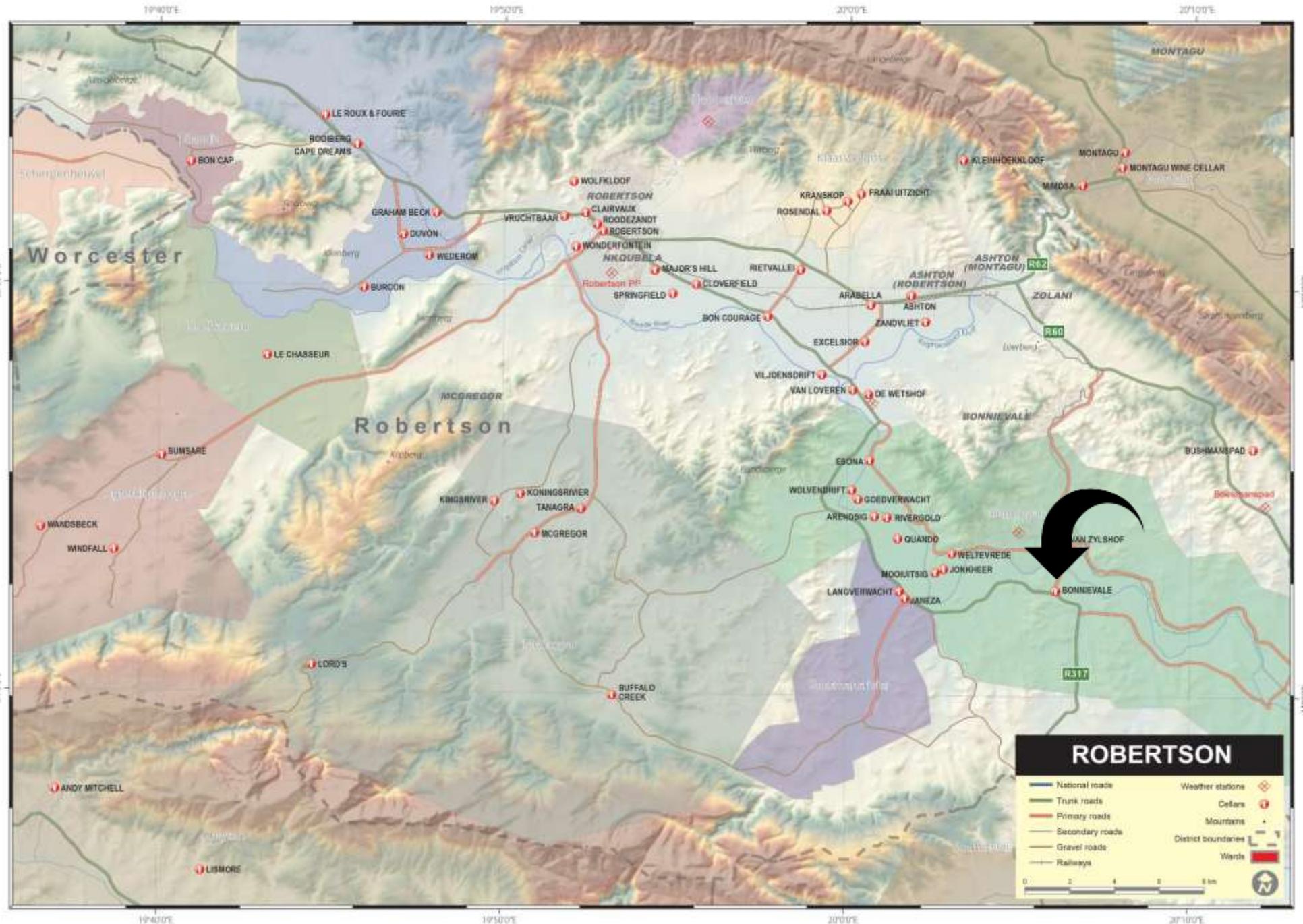
With the strict policy of **'only bottling the best'**, Bonnievale Wines has managed to establish a reputation for excellent consistent quality.

Region: BREEDE RIVER VALLEY

District: ROBERTSON

Ward: BONNIEVALE





ROBERTSON

National roads	Weather stations
Trunk roads	Cellars
Primary roads	Mountains
Secondary roads	District boundaries
Gravel roads	Wards
Railways	

0 2 4 6 8 km

SOCIAL RESPONSIBILITY - ELETHU

Elethu is a successful 100% black-owned grape farming initiative that benefits the workers at Bonnievale Wines. The project is approaching a significant milestone as in May this year the equal shareholding in the 30ha Elethu farm initiative comes to an end and 100% management is transferred to the Bonnievale Workers Empowerment Trust. The trust recently declared a dividend for its 31 beneficiaries from the Elethu (“It is ours”) farm’s 2017 harvest.

All the beneficiaries are Bonnievale Wines cellar or farm workers, including the farm manager. The Trust owns the 32ha farm of which 16ha have been planted. The farm is operated in 50/50 collaboration with a commercial farmer. When this agreement comes to an end in May 2018, the Trust will take full responsibility for the farm management, under the continued mentorship of the Bonnievale Wines management team. An application has been submitted for funding to plant a further 16ha of grapes next year. This will mainly be Cabernet Sauvignon.





SOCIAL RESPONSIBILITY - WIETA

WIETA is a not-for-profit, voluntary association of many different stakeholders in the South African wine industry, who are committed to the promotion of ethical trade in this sector. WIETA has a strategic partnership with farm worker organisations and labour unions working in the sector.

WIETA's mission is to promote ethical trade in the agricultural sector by:

- formulating and adopting a code of good practice governing employment standards for those involved in the growing, production, packaging and bottling of agricultural products;
- promoting the adoption of and adherence to this code of good ethical practice among all producers and growers;
- educating producers and workers on the provisions of the WIETA code;
- managing independent social audits to ensure that members of the association observe and implement the code of good practice;
- supporting and implementing development initiatives towards integrated ethical trade planning and management in the sector; and
- determining ways of encouraging implementation of ethical practice and compliance with the code, and determining measures to be taken in the case of non-compliance with the code.

Bonnievale completely buys into and adheres to the WIETA mission and code of conduct and as a result all Bonnievale producers as well as the cellar are WIETA accredited.



HEAD WINEMAKER

Marthinus Rademeyer

The wine industry is so dynamic and interesting that it was an easy career choice for Marthinus Rademeyer. He enrolled at the Cape Institute of Agricultural Training: Elsenburg, and graduated in 2006.

He explored the international wine industry during stints at Ferrari Carano Winery, California, USA, and at a small, boutique winery in France, Chateau Boutisse in St. Emillion.

Marthinus joined the team at Bonnievale Wines in December 2009.

THE WINEMAKERS



Eddie Mathambo - In 2003 Eddie Mathambo, fresh from high school, started as cellar hand at Merwespont Wine Cellar. He soon completed Skop 1, 2 & 3 and some Cape Wine Academy courses. In 2007 he spent 7 weeks in Burgundy on the Vineyard **Academy's** French Exchange program. He attended the CFPPA, completing a course in viticulture and oenology. He has since been promoted to winemaker as part of the Bonnievale Wines team.



Jean Slabber - Jean obtained a BSc at the University of Stellenbosch in 2012 and a year later became assistant winemaker at Arabella Wines. Jean later became assistant winemaker at Montagu Winery, and was also able to gain experience in **America's** top wine producing region, Napa-Valley before joining Bonnievale Wines.



Izak de Vries - Izak is a wellknown face at Bonnievale Wines. He received his B.Agric-degree in cellar technology in 2014 at Elsenberg and joined Bonnievale Wines as assistant winemaker. In 2016 he spent a harvest at Neil Ellis Wines in Stellenbosch and after that travelled to Sonoma Valley California for a harvest season. He went on to assist in a harvest at Allée Bleue in Franschhoek before taking up his current position as winemaker at Bonnievale Wines.



OUR PHILOSOPHY

Built on a foundation of respect & collaboration our philosophy at Bonnievale Wines is to find our strength in working together.

Working together as **individuals** but most importantly working together with nature, to meticulously produce and select the very best grapes from what nature and the vintage has to offer.

We proudly deliver balanced, consistent wines with classical varietal character that complements and enhances lifestyle occasions.

OUR CREST AND IDENTITY

Bonnievale exists because of a constant supply of water achieved by innovation and collaboration. This culture of respect, teamwork and collaboration still exists today and is the source of inspiration for our crest design.



BONNIEVALE



BONNIEVALE

WINE RANGES

THE RIVER COLLECTION

- RIVER COLLECTION WHITE WINES
- RIVER COLLECTION ROSÉ WINES
- RIVER COLLECTION RED WINES

THE "NATURE" RANGE

- WHITE WINES
- ROSÉ WINES
- RED WINES





THE RIVER COLLECTION

Carrying the name of the very reason for the existence of Bonnievale, this is the core and the heart beat of our wine ranges.

"The River Collection" carries our range of carefully selected premium cultivar products and is the primary focus of the brand.

RIVER COLLECTION WHITE WINES

- **Chenin Blanc**
- **Sauvignon Blanc**
- **Chardonnay**



RIVER COLLECTION ROSÉ WINES

- **Cinsaut Rosé**



RIVER COLLECTION RED WINES

- Merlot
- Pinotage
- Shiraz
- Cabernet Sauvignon/Merlot



THE RIVER COLLECTION PRICELIST

Product Discription	Pack Size	Currency	Per Case (excl VAT)	Per bottle (excl VAT)
River Collection White Wines:				
Chenin Blanc	6X750m	ZAR	246.00	41.00
Sauvignon Blanc	6X750m	ZAR	246.00	41.00
Chardonnay	6X750m	ZAR	246.00	41.00
River Collection Rosé Wines:				
Cinsaut Dry Rosé	6X750m	ZAR	246.00	41.00
River Collection Red Wines:				
Merlot	6X750m	ZAR	292.00	48.67
Pinotage	6X750m	ZAR	292.00	48.67
Shiraz	6X750m	ZAR	292.00	48.67
Cabernet Sauvignon/Merlot	6X750m	ZAR	292.00	48.67





THE “NATURE” RANGE

The “NATURE” range celebrates the beautiful, natural, fertile and unspoiled valley where we grow our grapes and produce our wines.

It is a range of less formal wines that are meant for easy enjoyment at all occasions, targeted at consumers that are new to wine or enjoy less formal wine.

THE "NATURE" RANGE



THE WINES

- **DAWN**
Sweet White
- **DUSK**
Sweet Rosé
- **MIST**
Dry White
- **NIGHT**
Dry Red



BONNIEVALE

THE NATURE RANGE PRICELIST

Product Description	Pack Size	Currency	Per Case (excl VAT)	Per bottle (excl VAT)
White Wines:				
Mist	6X750m	ZAR	223.00	37.17
Dawn	6X750m	ZAR	223.00	37.17
Rosé Wines:				
Dusk	6X750m	ZAR	223.00	37.17
Red Wines:				
Night	6X750m	ZAR	223.00	37.17



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Telephone: +27 23 616 2795
+27 23 616 2800
Fax: +27 23 616 2332
E-mail: Info@bonnievalewines.co.za
Website: www.bonnievalewines.co.za
Postal Address: Bonnievale Wines
P.O. Box 206
Bonnievale
6730