



# BONNIEVALE WINE GROUP

# HISTORY

## Building a Town

Bonnievale Wines is named after our quaint town that was founded by the visionary Scotsman, **Christopher Forrest Rigg** around the turn of the 19th century. Rigg, with his entrepreneurial spirit, bought a sizeable track of land in the luscious valley and **began developing an irrigation canal to ensure a reliable water supply to the valley.**

Rigg used most of his personal resources and all of his persuasive ability to sell the idea to like-minded pioneers who certainly took his philosophy to heart. Through sheer hard work and dedication the successful, thriving **town of Riggtown** was born.

Rigg later **renamed the town Bonnievale** (Beautiful Valley) after his grandfather's **residence in Scotland.**

## Unity is Strength

By the mid-1990's there were **three producer -owned wineries in Bonnievale. Bonnievale Cellar, Merwespont and Nordale.** In **2006, the companies merged** to form **Bonnievale Wines** with the realization that combined production capacity, expertise in winemaking, marketing and industry buying power will lead to a distinct competitive advantage.

Under the leadership of financier John Barnardt, Bonnievale Wines grew into one of South Africa's largest wine producers whilst increasing exports and share in the domestic market with the Bonnievale Wines ranges.

In 2018 a new merger with Wandsbeck Wines was announced, adding a fourth cellar to the fold, boasting 59 years of winemaking history.





# WINERIES

Bonnievale Wines has **four modern cellar facilities processing at a capacity of 40 000 tons** per season.

The four facilities enable Bonnievale Wines to **manage each of the grape and wine classes independently**. It allows the winemakers to track and monitor the source of the best wines back to the exact vineyard where they were produced and continue to **work with the growers** on improving even further.

The owners of these vineyards are encouraged to **practice advanced grape growing techniques, supported by a team of top viticulturists** to ensure that the cellar is able to produce premium wines year after year.

# LOCATION

Over more than 70 years Bonnievale Wines has built up **a sustainable grape supply network from 100 grape producers**. The fertile land in the Bonnievale valley boasts a variety of geology, geography and climate, creating a varied terroir that is evident in the selection of grapes produced here.

The area extends to **within 100km from the ocean and includes two rivers** (the Breede and Rivier-sonderend) and hills and mountains that offer a variety of slopes and micro-climates. The wine-makers get to play with this rich palate, picking and choosing from the treasure chest of terroir potential.

With the strict policy of 'only bottling the best', Bonnievale Wines has managed to establish a reputation for excellent consistently quality.

**Region: BREEDE RIVER VALLEY**

**District: ROBERTSON**

**Ward: BONNIEVALE**





# SOCIAL RESPONSIBILITY- ELETHU

Elethu is a successful **100% black-owned grape farming initiative** that benefits the workers at Bonnievale Wines. The project is approaching a significant milestone as in **May 2020, 100% management is transferred to the Bonnievale Workers Empowerment Trust**. The trust recently declared a dividend for its 31 beneficiaries from the Elethu ("It is ours") farm's 2018 harvest.

All the beneficiaries are Bonnievale Wines cellar or farm workers, including the farm manager. **The Trust owns the 32ha farm of which 16ha have been planted.** In May 2020, the Trust will take full responsibility for the farm management, under the continued mentorship of the Bonnievale Wines management team. Funding has been approved to plant 8ha in 2020, comprising 2.7ha of Cabernet Sauvignon; 2.7ha of Merlot; and, 2.7ha of Chardonnay.





# SOCIAL RESPONSIBILITY- WIETA

WIETA is a not-for-profit, voluntary association of many different stakeholders in the South African wine industry, who are **committed to the promotion of ethical trade** in this sector. WIETA has a strategic partnership with farm worker organisations and labour unions working in the sector.

Bonnievale completely buys into and adheres to the WIETA mission and code of conduct and as a result all Bonnievale producers as well as the cellar are WIETA accredited.



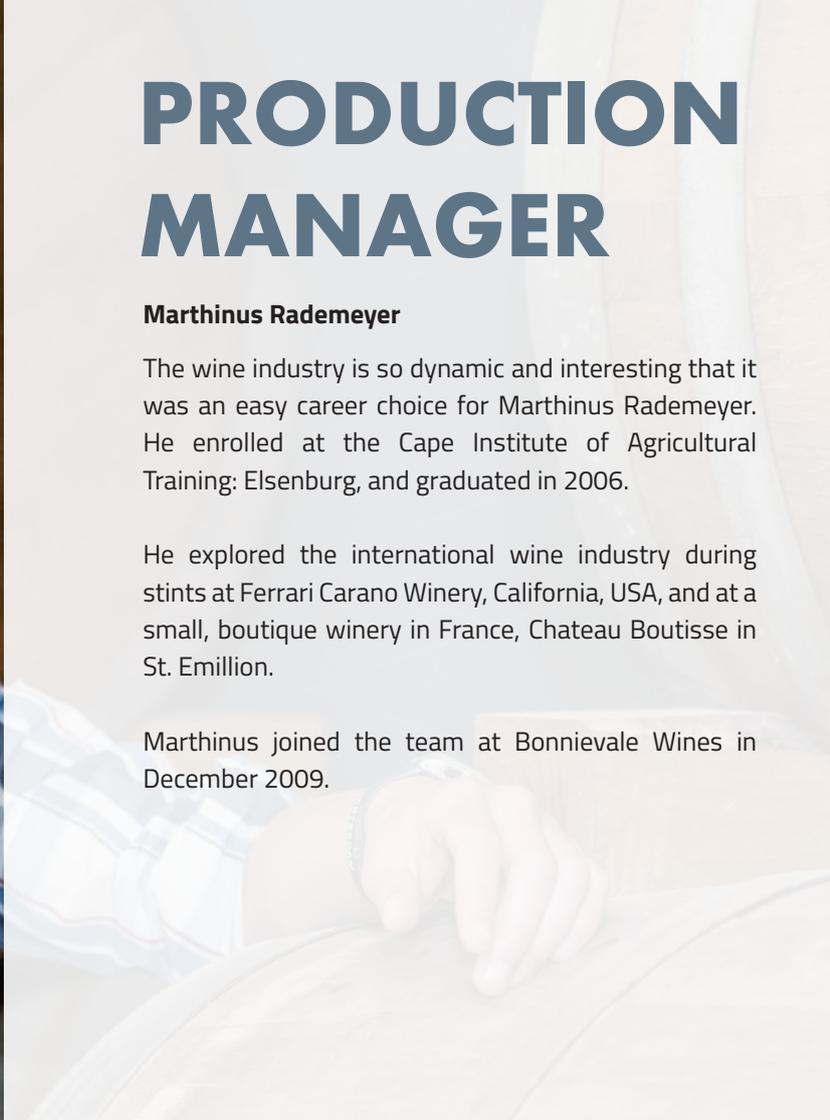
# PRODUCTION MANAGER

## **Marthinus Rademeyer**

The wine industry is so dynamic and interesting that it was an easy career choice for Marthinus Rademeyer. He enrolled at the Cape Institute of Agricultural Training: Elsenburg, and graduated in 2006.

He explored the international wine industry during stints at Ferrari Carano Winery, California, USA, and at a small, boutique winery in France, Chateau Boutisse in St. Emillion.

Marthinus joined the team at Bonnievale Wines in December 2009.

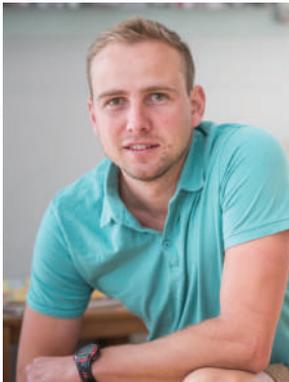


# THE WINEMAKERS



## **Eddie Mathambo**

In 2003 Eddie Mathambo, fresh from high school, started as cellar hand at Merwespont Wine Cellar. He soon completed Skop 1,2 &3 and some Cape Wine Academy courses. In 2007 he spent 7 weeks in Burgundy on the Vineyard Academy's French Exchange program. He attended the CFPPA, completing a course in viticulture and oenology. He has since been promoted to winemaker as part of the Bonnievale Wines team.



## **Jean Slabber**

Jean obtained a BSc at the University of Stellenbosch in 2012 and a year later became assistant winemaker at Arabella Wines. Jean later became assistant winemaker at Montagu Winery, and was also able to gain experience in America's top wine producing region, Napa-Valley before joining Bonnievale Wines.



### **Chris van Reenen**

Chris interned at Swartland Winery in 2003, before studying at Elsenburg. He worked as an assistant winemaker at Merwida Winery and then as a viticulturist and winemaker at Amani Vineyards in Stellenbosch and Arra Vineyards in Paarl. Chris has also spent time in the Napa Valley at Newton Vineyards & at Le Crema, home of Russian River Valley Wines.



### **Tinus le Roux**

Tinus is a 2005 Goudini High matriculant who studied BSc(Agric) Conservation Ecology at Stellenbosch University. As student his love for wine took hold. Upon graduating he traded the research field for the wine industry where he could be a jack of all trades - scientist, engineer, businessman and artist. He first gained experience as winemaker at Goudini Wines before joining Wandsbeck in 2017. He is mighty excited about the future prospects for the cellar.



# OUR PHILOSOPHY

Built on a foundation of **respect & collaboration** our philosophy at Bonnievale Wines is to find our strength in working together.

**Working together as a team** but most importantly working together **with nature**, to meticulously produce and select the very best grapes from what nature and the vintage has to offer.

We proudly **deliver balanced, consistent wines** with classical varietal character that complements and **enhances lifestyle occasions**.

# OUR CREST AND IDENTITY

Bonnievale's vineyards have been flourishing for 70 years thanks to a well-designed and unique water supply system. Our culture of teamwork, respect and collaboration are also reflected in our Crest which is core to our brand.



# BONNIEVALE



BONNIEVALE

# WINE RANGES

## THE RIVER COLLECTION

- RIVER COLLECTION  
WHITE WINES
- RIVER COLLECTION  
ROSÉ WINES
- RIVER COLLECTION  
RED WINES

## THE VALE PREMIUM SPARKLING WINE

## THE NATURE RANGE





# THE RIVER COLLECTION

Carrying the name of the very reason for the existence of Bonnievale, this is the core and the heart beat of our wine ranges.

**“The River Collection” carries our range of carefully selected premium cultivar products and is the primary focus of the brand.**



**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**CINSAUT ROSE**

PREMIER VINEYARD SELECTION *M. De Lange*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**CHENIN BLANC**

PREMIER VINEYARD SELECTION *J. S. de la Motte*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**CHARDONNAY**

PREMIER VINEYARD SELECTION *M. De Lange*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**SAUVIGNON BLANC**

PREMIER VINEYARD SELECTION *M. De Lange*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**CABERNET SAUVIGNON / MERLOT**

PREMIER VINEYARD SELECTION *M. De Lange*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**MERLOT**

PREMIER VINEYARD SELECTION *J. S. de la Motte*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**CABERNET SAUVIGNON**

PREMIER VINEYARD SELECTION *E. Nelke*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**SHIRAZ**

PREMIER VINEYARD SELECTION *E. Nelke*  
BOTTLED & BLENDED BY THE DISTILLERS

**BONNIEVALE**



ESTABLISHED 1919

*The Rose Collection*  
**PINOTAGE**

PREMIER VINEYARD SELECTION *M. De Lange*  
BOTTLED & BLENDED BY THE DISTILLERS

# RIVER COLLECTION WHITE WINES

- **Chenin Blanc**
- **Sauvignon Blanc**
- **Chardonnay**



# RIVER COLLECTION ROSÉ WINES

- **Cinsaut Rosé**



# RIVER COLLECTION RED WINES

- Merlot
- Pinotage
- Shiraz
- Cabernet
- Sauvignon/Merlot
- Cabernet Sauvignon



# THE VALE SPARKLING WINE

- Everybody deserves the occasional personal treat or needs a good bottle of sparkling wine to celebrate special occasions or achievements.
- **“The VALE” offers a Sauvignon Brut and Brut Rose for celebration and makes luxury enjoyment an everyday occasion.**



# THE VALE SPARKLING WINE



- **SAUVIGNON BLANC BRUT**  
*Well-rounded*
- **CINSAULT ROSÉ BRUT**  
*Dry Rosé*



# THE “NATURE” RANGE

The “NATURE” range **celebrates the beautiful, natural, fertile and unspoiled valley** where we grow our grapes and produce our wines.

It is a range of less formal wines that are meant for easy enjoyment at all occasions, targeted at consumers that are new to wine or enjoys less formal wine.

# THE "NATURE" RANGE



## THE WINES

- **NIGHT**  
*Dry Red*
- **MIST**  
*Dry White*
- **DUSK**  
*Sweet Rosé*
- **DAWN**  
*Sweet White*



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